

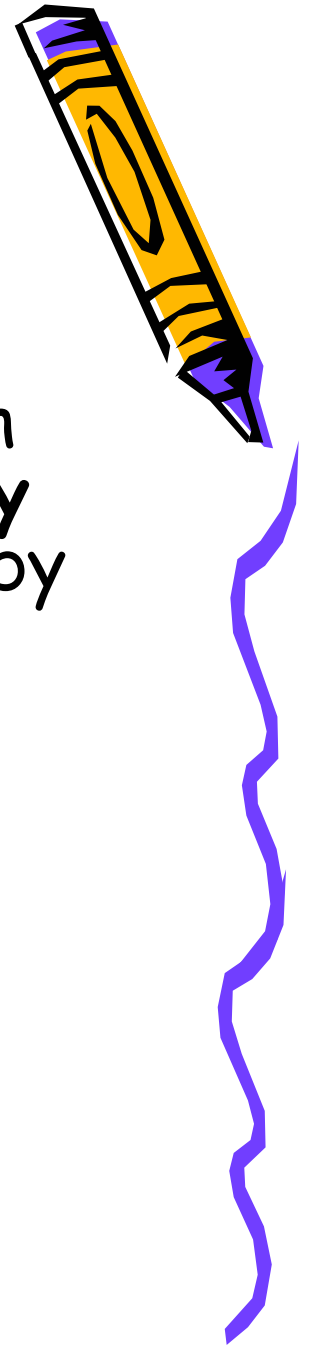
Making Money from Photography

Daniel Foley



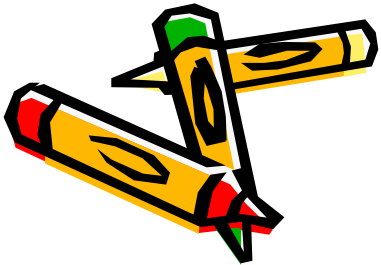
Stock Libraries

- Many agencies require high quality, high standards of photographs taken by **very** expensive cameras and which are used by large advertising agencies
- So **who** sells photos to the smaller businesses that can't afford the large prices?
 - You do!
- Start with www.shutterstock.com



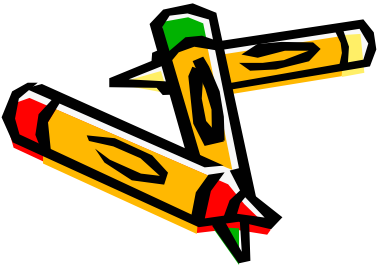
Photojournalism

- A new company called "**SCOOPT**" have created a website whereby you upload your newsworthy images via MMS, email or mobile email, and they do all the donkey work for you with regard to marketing and licensing the image to the press etc.
- They give you a fair deal of a 50/50 split once all taxes have been taken into account.



Sporting Events

- Some sports are only too delighted to have a semi-professional photographer capturing and selling high quality prints.
- You should seek permission from event organisers first.
- A website is generally required so people can view images after the event.



Wedding Photography

- Your clients expect you to:
 - Record the day in the way they want
 - Keep things running smoothly
 - Know how to deal with and cope with any situation that may arise
 - Get on well with their guests
 - Get the job done
 - Do it whilst not getting in the way
 - Be efficient, on time and smart
- It is hard work, tiring, no...**exhausting** and time-consuming.
- Can be a very rewarding experience both financially **and** personally.

